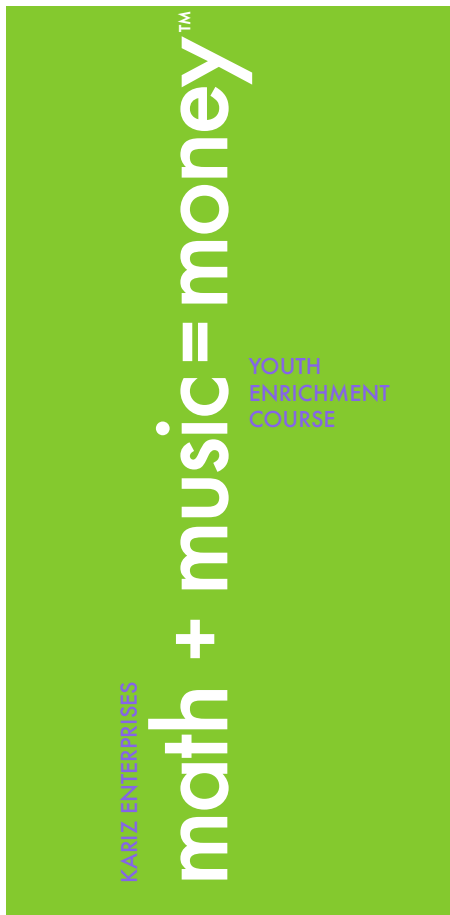




In The Classroom: We offer students an insider's view into the process of recording, writing, editing and selling high quality music. This blended enrichment provides youth an opportunity to excel academically and creatively.

Music Production ♦ Financial Literacy ♦ Audio Engineering ♦ Creative Writing ♦ Professional Development

Motivate Create Enhance

The concept of this program is to highlight mathematics by use of pop culture, entertainment, business, and music production. The target audience is youth grades six to 12. Math+Music=Money (M+M=M) uses grade appropriate mathematical problems to introduce youth to the business of the music industry, while at the same time using the creative as well as the logical side of the brain. By doing so, youth will learn how to produce and create original instrumentals, format and structure songs, operate recording software, and learn the 'behind the scenes' business of the music industry. Our goal is to bridge the information gap between the education system and the entertainment industry. This

program brings a productive, fun, educational structure with a goal of building confidence in youth by developing their creative abilities and enhancing academic skill sets. M+M=M normally partners with 6 to 12 grade schools in the Baltimore area to offer an in-house program. Each session is offered over 12-weeks, one day a week for two hours to a maximum of 12 students. The selection process is determined by a team of individuals who work closely with and know the youth. A production/recording studio is provided in the classroom. This studio offers youth a chance to use music production software, professional studio microphones, and a keyboard to produce the sounds selected by the class. Participants learn various music terms and techniques. They are given a choice of different roles they can play in the

production process: **Producer, Engineer, Writer, Artist**, accountant, to name a few. Throughout the sessions, QSA's (Questions, Scenarios, Answers) will be given to challenge their math and business skills. Students are rewarded with incentives (fake money) that are later used in the class to pay for multiple services, such as recording, production and graphic design.

current partners:

Creative Alliance
Baltimore, Maryland

Maya Angelou Academy
Laurel, Maryland (Youth Detention Center)

www.karizkids.com



2014

Kariz Enterprises LLC Mission

Our mission is to bridge the gap between education and the arts by providing quality programs and services to communities with a focus in creating professional opportunities for artistic individuals to achieve growth within the creative industries.

FIELD TRIPS: Students visit a professional industry standard recording facility located in Baltimore, MD



Questions Scenarios and Answers (QSA's)



"It's more than just music"

QSA's are mathematic questions asked in word problem form. These scenarios proposed are based on true stories and occurrences of music industry workers and insiders. The difficulty level ranges from six to 12 grade learning standards. QSA's are asked daily. By answering these questions student gain the opportunity to receive class credit (fake money), that is later used to pay for studio time and original music production. This incentive system is the financial literacy

component that drives the professional development of its participants. In every music project there is a budget based on the company title and service fees. This budget is given to the artist to pay for various expenses and complete an entire product. These expenses include everything from production (beats) to music videos to the graphic arts (album cover) etc. The class will be organized as an entertainment company with one set budget for the entire project. As the class is broken up into mini-business groups, it is their responsibility to properly distribute and manage the funds. In many cases the Executive Producer will provide funds to the class, or 'production company.' The class will have to develop a viable plan that coincides with the budget available for the project. Students will approach the challenge of delivering a finished project without going over the available funds. This problem solving allows the students to visualize the importance of responsible money management skills, not only in business but in real life as well.



Tench Tilghman- Elem/Middle Baltimore, MD

The 5 Elements of Math+Music=Money

The classroom is the foundation for young entrepreneurs

1. Financial Literacy

- Money Management
- Relating Income and Education
- Planning, Saving and Investing
- Community and Responsibility

2. Professional Development

- Leadership
- Self Assessment and Reflection
- Cooperative Learning
- Structure of Environment

3. Music Production

- Innovation
- Direction
- Sequence and Format
- Technique

4. Creative Writing

- Writing Original Lyrics
- Developing Positive Concepts
- Building Melody
- Arrangement

5. Audio Engineering

- Acoustic Awareness
- Controlling the Boards
- Managing Software
- Technical Procedures

QSA Example

Questions Scenario's & Answer's

Frank wants to record a six song project. The studio charges \$50 an hour. It takes Frank an average of two hours to record one song. How much will Frank need to save in order to afford his project?



Population Served:

Canton Middle School

EBLO Academy

Patterson High School

Freedom Academy

Collington Square Elementary/Middle School

Dr. Rayner Browne Academy
Elementary/Middle School

Maya Angelou Academy (D.C. Youth
Detention Center)

Department Of Juvenile
Services (Baltimore
Detention Center)

Friendship Academy of Science and
Technology

The Creative Alliance

Living Classrooms

Young Men and Women of
Empowerment Center

Washington Hill/Youth on Their Way

Bright Starts

Southeast Youth Academy

St. Francis Neighborhood
Center

Hampstead Hill Academy

Students getting hands on
training at SELECT TRACKS
commercial recording studio



Our staff and Family

Each one of our staff has a minimum of three years experience in working with youth in inner city communities, in and surrounding DMV (D.C. Maryland, Virginia) areas. This expertise is essential as well as common knowledge in the music industry. This extremely dynamic staff includes performing artists, music producers, audio engineers and debate scholars. With a combination of this well accomplished and qualified staffing we are confident in creating an ideal environment that will conveniently bring out the absolute best results in youth. This dynamic system requires a workforce that is extremely passionate and prepared for the hard work of educating students in this fast changing new environment. Our focus should be desired outcomes rather than the status quo within higher education.



Other Services Offered (For Stationary Sites Only)

Instructional: Customizing program outlines. Prepare all lesson plans that best fits the criteria of the client's organization. This includes studio scheduling, structuring and daily operation. Qualified student leaders are selected to be a manager of the daily operations of the studio. Their responsibility could range from setting recording schedules and being the lead audio engineer to opening and closing the studio. The student leaders and staff will be trained on software, studio management and CPU storage maintenance. This service is particularly offered to those organizations who chooses to build a stationary recording/production studio. It is important to know the proper techniques in running a music program and recording studio built for educational purposes. This information taught to staff and students is a necessity to maintaining a successful enriched environment.

Studio Designer/ Technician: It takes professional experience and extensive knowledge in music production programming to build an educational based music production/recording studio. Building a studio for a learning environment requires the proper supplies and equipment. This includes efficient computer(s), hard drive, microphone, monitors, acoustic sound reinforcements and many other accessories. We will first visit the space that is available to build the studio; once the dimensions are logged, a custom layout design will be drafted to best fit the students creative workspace. Once installed, students will have the ability to learn, record, produce and manufacture their own material.

Program Consultation: We take great pride in music production and creative enrichment cirrocumuli. It has been a challenge for many organizations to find qualified instructors that meet the requirements of district standards. To assist your music program in being successful we provide consultations available in packages that best fit the structure of your program. Our consultation team consists of directors and developers that can diagnose any area of needed improvement to operate a music enrichment program. Quarterly workshops are available to further your staff's knowledge in running the studio, creating original music, classroom management and lesson plan development.

Music Mentorship

We understand the importance of being a role model and educator in our community. We are a special group of teachers, song writers, recording engineers and business owners. It's the combined and committed experience in the music industry and the classrooms that qualifies our staff to be part of such a innovative and fun program.



instruction action deliverable

Producer, Engineer, Writer, Artist, Lawyer, Accountant; These roles represent a portion of the necessary components of producing a finished product. Students become familiar with these acronyms in the classroom. We are aware that some students premier interest might not always be on the creative side of the entertainment business. These positions are established in the classroom and many of them are demonstrated during the process of developing a quality product. This helps them understand the dynamic unity that is required to produce a finished product.

P.E.W.A.

Producer- Composer of the music. Gives the artist direction in the recording process. Usually gets deposit upfront before any recording is done

Engineer (audio)- Is the technician on duty. Responsible for providing adequate recording services and mixing the final recording. Services are based on a per hour rate for studio time used

Writer- Is normally paid through royalties and rarely advanced

Artist- The performer. Often writes as well. Receives revenue from record sales, radio plays, TV/Club/Public appearances and endorsements.

L.A.M.A.

Lawyer- provides legal services. Negotiations. Protects intellectual properties

Accountant- Responsible for managing all accounts. Assist with budgeting and personal finances

Manager (music)- Planning, coordinating, and organizing the career of the artist/producer. The most important person to the artist.

Advertising (Marketing)- Develop strategies to market the artist brand to the public. Promoted to the consumer

V.I.D.P.

Video- Videographer, director, and editor

Image (Graphics)- Responsible for designing imagery for the CD cover

Duplication- Printing and duplicating CD cover inserts and duplicating product

Photography- Photographer captures all photos used for album cover and promotion

Our Product! The CD!

Students will develop their entrepreneurial skills by learning about marketing, promotion, and selling a product. They will have the understanding of the industry's business. Students will learn to create original beats and develop the skills to efficiently operate recording and production software. This will allow a balance of creative and intellectual progression. The goal is to have a youth operated business, which they will be fully capable of after completing this fun and enriching course. Classes are broken up in creative and business groups. These positions are created to successfully develop a product. These jobs consist of Music Producers, Accountants, Audio Engineers, Song Writers, Recording Artists, and Creative Directors. Our deliverables are not only enriched scholars

and entrepreneurs-in-training, but a final CD is produced by the kids for kids, and is sold to other youth, family and friends and educators. In this way, they see immediate results from their work. This final product has been used to promote the program within their communities and recruit youth throughout the city to be a part. This has been a proven method to bringing media and education to the forefront of youth development to meet today's social challenges.



Contact Us:

Kariz Enterprises LLC

Kariz Kids Music Group

Phone: 443.826.9947

Email: karizenterprises@gmail.com

Web: www.karizkids.com

Marcel T. Martin , Program Director

